

3rd October 2012

HEALTH SHIELD SCOOPS BIBA PRIZE FOR BEST EXHIBITION STAND

Health Shield's striking exhibition stand received top marks from the organisers of the British Insurance Brokers' Association (BIBA) conference.

The non-profit making Friendly Society scooped the award for 'Best Exhibition Stand' at the event held at Manchester Central.

The contemporary stand, which has helped strengthen Health Shield's position across the conference and exhibition circuit, is designed to be inviting for delegates, while boasting a fully integrated real time quotation system for bespoke Tailored schemes. The interactive platform enables the Health Shield team to provide prospective corporate customers with all the information they need on voluntary or company paid Tailored, Essentials and Elements products.

Peter McAndrew, sales director at Health Shield, commented: "The stand significantly enhances our presence at the UK's major industry exhibitions and conferences. Not only does it help our sales team to provide an excellent and up-to-the-minute service to delegates, but it also perfectly showcases the extensive range of schemes that Health Shield has to offer."