

Mad World Forum 2018, Mental Health Training Competition Terms & Conditions – October 2018

1. The Promotion is organised by Health Shield Friendly Society Ltd, Electra Way, Crewe CW1 6HS (the “Promoter”). This Promotion is sponsored, endorsed and administered by, and associated with one (1) other company, Thrive, The Chocolate Factory, 5 Clarendon Road, Wood Green, London, N22 6XJ (the “Provider”). You are providing your information to the Promoter and Provider.
2. This Promotion is open to companies registered in England, Wales, Scotland and Northern Ireland.
3. This Promotion excludes employees of the Promoter or Provider and their immediate families, its associated agents or anyone professionally associated with the administration of this Promotion.
4. Entries from agents, third parties or consumer groups will not be accepted. Duplicate or bulk entries will not be accepted.
5. The Promotion opens at 6:00am on Tuesday 9th October 2018 and closes at the close of the event on Tuesday 9th October 2018 (the “Promotional Period”).
6. There is one (1) prize for this promotion. This is for a Mental Health First Aid training day delivered by Thrive to all line managers at the winning company, at the location of the winning company’s offices. This is to be arranged between the winning company and Thrive directly.
7. Entry into the Promotion can be made via the Promoter’s conference stand during exhibition opening times at the Mad World Forum (9th October 2018).
8. To enter the Promotion, participants must share their contact details at which point participants shall be entered into the Promotion (an “Entry”).
9. One (1) Winner shall be chosen at random from all valid Entries made during the Promotional Period.
10. The Winner will be contacted via email from the Promoter to request their acceptance and specific contact details to be passed on to the Provider for arrangement of the Prize. The Winner will have **seven (7) days** in which to provide acceptance by the Promoter otherwise they shall forfeit their Prize. The Promoter takes no responsibility for emails which are unseen or not received before the seven (7) days are up.
11. The Winner accepts that their contact details will then be shared with Thrive directly in order to claim the prize. Details will not be shared with anyone else.
12. The Prize will be delivered by Thrive at the Winner’s requested company location and on a date convenient to both parties.
13. Entrants agree that their personal information will be used for the purposes of administering the Promotion. The Promoter is registered on the

public Register of Data Controllers maintained by the Information Commissioner's Office. The Promoter works strictly in line with the General Data Protection Regulation.

14. The Promoter does not accept responsibility for any Entries which are lost, delayed, incomplete or otherwise not received or cannot be entered for technical or any other reason. Incomplete or illegible Entries or Entries not in accordance with the Entry instructions and these Terms & Conditions are invalid.

15. The Promoter reserves the right to alter, amend or terminate the Promotion without prior notice, provided that the Promoter shall not exercise this right unreasonably. The Promoter reserves the right to amend, alter or withdraw the Promotion as necessary due to wholly exceptional circumstances outside its reasonable control where circumstances make this unavoidable but will use all reasonable endeavours to minimise the effect on participants to avoid undue disappointment.

16. The Promoter reserves the right to exclude any Entries which they believe to be fraudulent or based on misconduct.

17. The Promoter reserves the right, in its absolute discretion, to verify the Winner's details including but not limited to, proof of identity and/or age, as required, and to withdraw Prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms & Conditions or any instructions forming part of this Promotion's entry requirements or otherwise where a participant has gained an unfair advantage in participating in the Promotion or has won using fraudulent means.

18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability, for any injury sustained, loss, or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: any theft, unauthorised access or third party interference; or any tax liability incurred by any participant.

19. The Promoter will not be liable for any loss, damage or injury sustained, as a result of, or in connection with this Promotion (in contract, negligence or otherwise) where: there is no breach of a legal duty of care owed to the participant; the loss or damage is not a reasonably foreseeable result of any such breach; or any loss or damage or increase in loss or damage results from a breach by the participant of these Terms & Conditions or to the extent that the participant has failed to mitigate such loss or damage; and any loss or damage or increase in loss or damage results from business losses, and/or losses to non-consumers and any other third party.

20. There is no cash or other prize alternative available in whole or in part except in the event of circumstances outside of the Promoter's control; the Promoter reserves the right to substitute a similar alternative of equal or

greater value. Unless otherwise agreed in writing by the Promoter the Prize will only be awarded directly to the winning company.

21. The Promoter shall not be held liable for any failure to fulfil obligations of any third parties involved in this Promotion.

22. The Promoter will not be held liable to any participant for any fraud committed by any third party nor in an event beyond its control.

23. Any question concerning the legal interpretation of the rules will be based on English Law and the Courts of England and Wales will have exclusive jurisdiction.